Come the First Day

If convenient, we urge you to come out in the morning, and avoid the larger crowd of the afternoon.

At Our Former Sales

In which we received the assistance of Mr. Dyer, we were thronged with eager customers. We should have a bigger crowd this time. The merchandise we are offering is better. The sale comes just in time for your fall buying. Take advantage of the prices.

THE GREAT DYER

FACTORY END SALE

OPENS SATURDAY, OCTOBER 20

At 8 a. m. and continues two weeks.

Astonishing Low Prices

Every person should set aside one day, at least, and come here to attend this Factory End Sale. Tell all your neighbors and invite all your friends

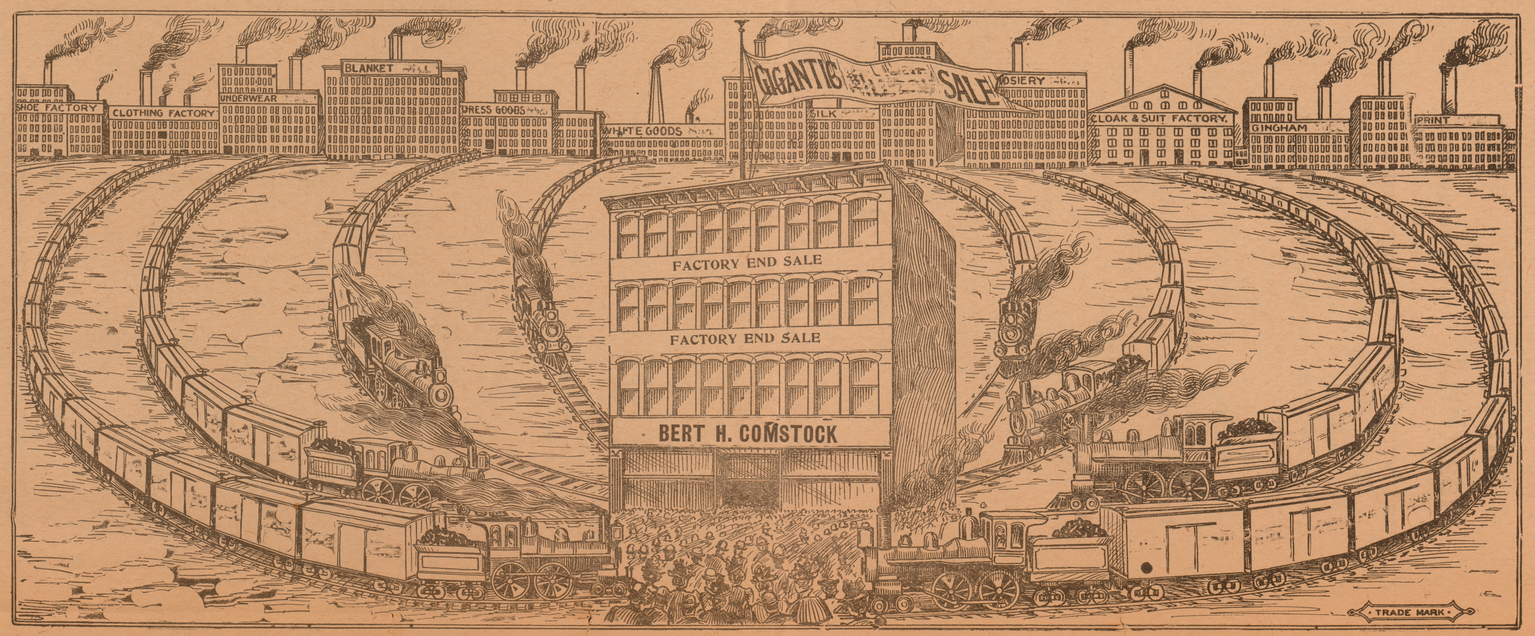
Important Announcement

Customers from Ann Arbor, Saline, Dentons, Sheldons, Wayne and points on electric line will receive deduction for amount of car fare (both ways) on purchase amounting to $5 00 or more.

BERT H. COMSTOCK

The Busy Store — Ypsilanti, Mich.

Mr. C. W. Dyer of New York City will personally assist us in this big sale, and will be here in time to arrange the store and help us mark down goods.



This is the Original Factory End Sale and is our exclusive privilege in Ypsilanti. Look for the special price Tickets.

They me n bargains.

What Are Factory Ends?

They are accumulations of short end piece goods running from two to twelve yards and small lots of other merchandise like Hosiery, Underwear, etc, which the manufacturer is willing to sell at much less than regular value. Mr. Dyer's knowledge of leading mills and factories enabled us to make advantageous purchases in Factory Ends for this sale. Odd lots of goods which this store has on hand, like broken lines of Hosiery, Underwear, etc., will all go at Factory End Prices. In fact this sale is a special offering of short lengths, odds and ends from mills and our own stock, supplemented by scores of other genuine bargains and making in its combined force the biggest merchandise event of the season.

THIS FACTORY END SALE

Will be the biggest merchandise event of the year. There will be hundreds upon hundreds of yards of Prints, Ginghams, Percales, Outings, Cottons, Crashes, Table Linens, Dress Goods, Silks, Draperies and other piece goods, especially gathered from the leading factories of the country, and offered in this sale at such prices that will cause every one to marvel. This method of disposing of all short lengths and odds and ends from the mills has been given prominence by Mr. Dyer and has been selected by leading firms throughout the country as a quick and satisfactory method of scccessful merchandising. In other cities where Mr Dyer has conducted this same event, great crowds have attended. The plan and method, new and novel in its way, appeals to everyone. It is conducted on its merits alone, and would not for a minute receive the countenance of this firm, if we could not with confidence commend the sale as legitimate and worthy in every essential.

IMPORTANT—We feel that it is not to much to say that every line and every price quoted in this Sale Circular is worthy of prompt and careful consideration. We especially emphasize the fact that the trading public of near by towns Milan, Belleville, Saline, Cherry Hill, Stony Creek, Dentons, Sheldons, Canton, Wayne, Plymouth and Ann Arbor should attend this sale for Factory End Bargains.

This Is the Great Dyer Factory End Sale

Personally conducted by Mr. C. W. Dyer of New York City who will be with us for two days, Friday and Saturday, rendering us valuable assistance in marking goods, arranging display, etc. We will have plenty of extra salespeople, cash boys and helpers to make buying prompt and satisfactory. We want this sale to at least equal if not surpass some of our past selling events, hence every effort will be made to reach the success we hope for.

NOTE THESE FACTORY END PRICES

500 CHILDREN'S CARPET SWEEPERS

From the Bissell Carpet Sweeper Factory at Grand Rapids
Sale Price each **10c**

500 YARDS CHOICE PATTENS UPHOLSTERY VELOURS

Worth from 75c to $1.00 per yard
Your choice per yard at **39c**

Simpson Prints
Dark colors in silver grays and black and white.
Factory End price per yd
3 1-2c

Splendid Outings
Choice patterns worth 7c per yard
Factory End Price per yd
5c

Apron Check Ginghams
Very best quality made
Factory End Price per yard
5c

Unbleached Cotton
Heavy weight quality worth 7c
Factory End Price per yd
5c

White Outing
Extra weight quality worth 7c
Factory End Price per yd
5 1-2c

Cinderella Flannels
Pink, blue and white
12½c yd in full pieces
Factory End Price per yard
8 1-2c

Rainy Day or Walking Skirts
Factory End Price Each - - **$2.39**

Splendid Outings
Choice patterns in light and medium colorings 10c quality
Factory End Price per yd **8c**

Bleached Damask
Elegant Pactora Ends in 2, 2½ and 3 yard pieces, value 60c
Factory End price, yd. **48c**

Men's Working Shirts
Well made, a good 50c shirt
Factory End Price **39c**

Fancy Outings
All of our new exclusive styles of 12½c Outings,
Patterns designed by real artists
Sale price per yd - - **10c**

Plaid Dress Goods

Suitable for childrens dresses, comfortables, etc. Price yd -
Plain White Outing Usual 5c quality, factory end price, yd **4c**

Ladies' Plain White Hemstitched Handkerchiefs

A big value in one-half inch hems. Sale price each . . **3c**
All linen hemstitched handkerchiefs. A wonder. Each . . **5c**

Look for the Special Price Tickets. They mean Factory End Bargains.